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## Marketing Strategy for Hartville Potato Chips Team 3

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Research and Recommendations for Positioning, Branding and  
Increasing Sales for Hartville Potato Chips

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**Honors Research Project**

Submitted to

*The Williams Honors College  
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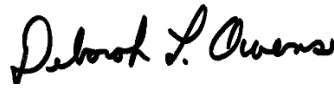
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Deborah L. Owens

May 10, 2024

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Date

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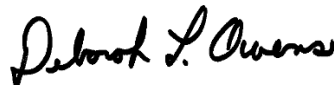
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