Spring 2025

Marketing Strategy for Hartville Potato Chips Team 3

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Recommended Citation
Marquis, Chase; Ferguson, Joseph; Faulhaber, Nicole; Maragos, Chole; Shissler, Megan; and Indermuehle, Tyler, "Marketing Strategy for Hartville Potato Chips Team 3" (2025). Williams Honors College, Honors Research Projects. 1842.
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Research and Recommendations for Positioning, Branding and Increasing Sales for Hartville Potato Chips

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Honors Research Project
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