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Faculty Senate Chronicle December 3, 1975

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the university of akron
Chronicle

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a report to the faculty of
the university of akron



1975-76, No. 3 (15 pages)

December 3, 1975

UNIVERSITY DATES

- December 7 Annual President's Reception for graduating class, their families, and faculty, Edwin J. Thomas Performing Arts Hall, 2 to 4 p.m.
- December 11 Regular meeting of University Council, Leigh Hall 307, 3 p.m.
- December 12 President's Holiday Open House for Trustees, faculty, staff and students, Faculty Lounge and Dining Room, Gardner Student Center, 3 to 5 p.m.
- December 14 Midyear Commencement, Memorial Hall, 3 p.m.
- December 15 20th Annual Luncheon Meeting of Akron University Associates, Faculty Lounge and Dining Room, Gardner Student Center, 12 noon.
- December 17 Ground Breaking Ceremonies for Basic Medical Sciences Campus of Northeastern Ohio Universities College of Medicine, Rootstown, Ohio, 11:30 a.m.
- January 14, 1976 Annual Founders Day and Dedication of Olin Hall. Classes will meet at 8, 9 and 10 a.m. and beginning again at 4 p.m. Ribbon-cutting at Olin Hall at 10 a.m., Convocation at Edwin J. Thomas Performing Arts Hall at 11 a.m., Annual Educational Conference in John S. Knight Auditorium at 2 p.m. The customary faculty and staff luncheon will be served in the Hilltop Room of the Gardner Student Center from 11:30 a.m. to 1 p.m. Details will be circulated to the faculty soon.

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IN MEMORIAM

The middle of November the University family suffered two bereavements within a week— learning of the death of Mr. Charles J. Jahant, former member of the Board of Directors, on November 14; and of Dr. William J. Stevens, Associate Professor of English, on November 20, by fatal heart attack.

Mr. Jahant, Class of 1909, had served on the Board of Directors of The University of Akron from 1946 through 1967. A co-founder and vice president of the General Tire and Rubber Company, he was an original Trustee of The University of Akron Development Foundation, one of the first recipients of an Alumni Honor Award and inductee in the Summit County Sports Hall of Fame, and an anonymous and generous contributor to his Alma Mater.

Dr. Stevens, with B.A. and M.A. degrees from Dalhousie University and Ph.D. from Case Western Reserve University, joined this faculty in 1950 as an Instructor in English, later promoted to Assistant Professor and Associate Professor. He taught with distinction in the Department of English for 25 years, his specialty being linguistics and the history of the English language. He was friend and counselor to students and colleagues alike.

The entire University mourns their passing.

UNITED WAY CAMPAIGN EXCEEDS GOAL

The final report of the campus United Way-Red Cross Campaign for 1975 has been submitted by Dr. Bill Frye, Chairman. With contributions totaling \$40,067.98, the University recorded 102.5 percent of its \$39,100 goal. There was 65 percent participation by the faculty and 31 percent by the staff, for an overall campus 48 percent. Assisting in the campaign were the co-chairmen—Dr. Joseph Latona, Mr. Ralph Larson and Mrs. Lois Rakich.

CHANGES IN COMMITTEE ASSIGNMENTS

Mr. C. E. Gibney, Associate Professor of Nursing, has been added to the University Budget Committee, completing its membership for 1975-76.

Dr. H. G. Christman has been elected by the College of Education as its representative on the Faculty Well-Being Committee in succession to Dr. Maurice Williams. Dr. Phillip Stuyvesant has been elected chairman of the committee.

Mrs. Ruth Clinefelter has been elected chairman of the Faculty Rights and Responsibilities Committee.

Mr. Matthew Pugliese, student, has been named to the Steering Committee for the North Central Reaccreditation Visit.

Mr. Donald E. Harvey has been appointed to the University Advisory Committee of the Ohio American Revolution Bicentennial Advisory Commission in succession to Mrs. Charlotte Hanten.

Two students—Mr. Don Lumeyer and Miss Cezarina Serbanescu—have been added to the Advisory Committee of the Center for International Programs.

MINUTES OF MEETING OF UNIVERSITY COUNCIL, November 20, 1975

The regular meeting of the University Council was called to order by the Chairman, Vice President Noel Leathers, at 3 p.m. on Thursday, November 20, 1975, in Leigh Hall 307.

Fifty-one of the 65 members (not 66 this year, since the chairman of the Faculty Well-Being Committee is already a member of Council) of Council were present. Those who were absent with notice were Miss Deb Amstutz, Dr. W. Beyer, Dr. L. DeYoung, Mr. K. Gwyn, Dr. J. Lenczyk, Dr. C. Major, Dr. R. Oetjen and Mrs. L. Sugarman. Others absent were Dr. C. Barresi, Mr. D. Grady, Dr. W. Hendon, Dr. R. P. Merrix, Dr. J. Sullivan and Dr. T. Sumner.

Dr. Leathers announced that Dr. William J. Stevens, Associate Professor of English, had passed away suddenly early that afternoon of a heart attack in his office. Council voted to have an appropriate resolution of condolence sent to Mrs. Stevens expressing sorrow and in recognition of his 25 years of dedicated service to the University and the Department of English. The members of Council stood for a moment of silence in tribute to Dr. Stevens' memory.

The Chairman asked for consideration of the minutes of the October 16, 1975 meeting of University Council as printed in The University of Akron Chronicle of November 1, 1975. The Secretary noted that on page 3, Dr. J. Gwinn should have been listed among those absent with notice, and also that he had earlier asked to have a correction of spelling of the course 310:450/559 to "Mammalogy", on page 9 of the October 8, 1975 Chronicle.

Dr. Gerlach requested that the minutes of the October 16 meeting be amended so that the first paragraph at the top of page 5 be altered by making the period at the end of the first sentence into a comma and adding "and because he believed that Council's Bylaws require that the Procedural Committee honor his preference for committee assignment." Dr. Leathers observed that this could be permissible inasmuch as Dr. Gerlach used the phrase "he believed" since Article VI, Section d. of the Council Bylaws, which he read, was not that specific. Dr. Gerlach also requested to amend the second paragraph on page 7 by changing the period at the end of the second sentence to a comma and adding "and that they were out of order unless a specific motion could be offered."

It was moved, seconded and carried that the minutes be approved as printed in the November 1, 1975 University of Akron Chronicle as amended above.

Dr. Leathers introduced the new ex officio member of Council, Mrs. Ruth Clinefelter, who had just been elected chairman of the Faculty Rights and Responsibilities Committee. He also noted that Dr. Stuyvesant, a member of Council, is the new chairman of the Faculty Well-Being Committee; Dr. Barker the elected chairman of the Athletics Committee; Mr. Robinson, chairman of the Campus Facilities Planning Committee. Dr. Gerlach has been added to the Research (Faculty Projects) Committee of University Council. Dr. Christman has been elected by the College of Education Faculty to succeed Dr. Maurice Williams on the Faculty Well-Being Committee, and Mr. J. W. Taggart from the Community and Technical College has been elected to succeed Dr. Dolan on the Faculty Rights and Responsibilities Committee.

President Guzzetta then presented the summary of salary scales of the full-time teaching faculty for 1975-76. He told the Council that this year the compensation figures had been added to the salary figures, and both were included with the 1974-75 statistics for comparison. Inasmuch as the summaries are now in the mail to all the faculty, he would only give the highlights. He said that anyone teaching over half-time was considered in the salary ranges, which ran from the minimum salary of \$10,000 (instructor) to \$32,065 (professor), and minimum compensation of \$12,080 (instructor) to \$37,837 (professor). The 1975-76 all-University average salary is \$17,570, the compensation \$20,938.

MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

Last year the comparable salary was \$16,343 and compensation \$19,267. The all-University average fringe benefits amount to 19.2 percent, although they vary somewhat in the different ranks. He then read the averages for the four ranks. The complete summary follows:

	Professors		Assoc. Profs.		Asst. Profs.		Instructors	
	1974-75	1975-76	1974-75	1975-76	1974-75	1975-76	1974-75	1975-76
Minimum								
Salary	\$18,250	\$18,950	\$13,950	\$14,750	\$10,774	\$11,000	\$ 9,612	\$10,000
Compen.	21,096	22,361	16,480	17,538	12,996	13,200	11,670	12,080
Median								
Salary	22,250	23,550	17,450	18,300	14,250	14,450	11,450	12,150
Compen.	26,225	27,789	20,591	21,759	16,815	17,340	13,511	14,677
Average								
Salary	22,385	23,795	17,466	18,441	14,267	15,080	11,651	12,503
Compen.	26,169	28,076	20,528	21,924	16,915	18,102	13,903	15,104
Maximum								
Salary	30,231	32,065	22,900	23,850	18,450	19,500	15,250	16,750
Compen.	35,119	37,837	26,284	28,358	21,727	23,400	18,191	20,234

The President said that the Board of Trustees has received the revised draft of the Faculty Manual which University Council had approved. The Educational Policy Committee is presently studying the document, and as the Council is aware, the Board has asked for more than the 90 days to complete its consideration. He expected that the Board would wish to meet with representatives of University Council in December or January. Over 18 different faculty members have met with various members of the Board in the last two years and Dr. Guzzetta suggested that representatives from Council who have not yet met with Board members might be given the opportunity to express their views to the Board directly. He asked for volunteers and suggested that interested Council members write to him.

The Board and administration are always concerned with the budget, and now the state budget allocation is down to approximately \$21,380,000 due to the 2 percent cut by the Governor. All the state universities had increases in enrollment, and we should have earned by our FTEs about \$23,400,000. Because we anticipate a favorable ending balance, he plans to ask the Board to transfer \$200,000 additional for instructional supplies and services. He has asked the Deans of the Colleges to meet with departments to prepare requests for supplemental departmental appropriation for the consideration of the Budget Committee.

The President also noted that it may be necessary for universities to function under a state travel policy which will be less advantageous. While mileage rates may go up, other stipulations may be more stringent than now. It is still hoped that our Board may be given authority to make adjustments.

Dr. Guzzetta was pleased to announce that The University of Akron has been given a \$175,086 two-year grant from the W. K. Kellogg Foundation to develop a Team Leadership Program, and that we have been designated the "flagship university" of the project. Under this new grant, 100 individuals will be identified among the faculty and administration for leadership training. He will be the project chairman, and Mr. Foster Buchtel will spend half of his time as project director. As the program develops, periodic progress reports will be given.

In response to a question concerning the status of Wayne General and Technical College, the President stated that our position is still the same: The University of Akron will not support independence for Wayne until it is ready to go it alone. The North Central Association will make its evaluation

MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

visit next spring. He did not foresee any change in responsibility for the immediate future. Many of the Orrville citizens as well as Wayne faculty want to retain the Akron relationship, although there are some faculty who would opt for autonomy.

Mr. Nolte asked about breakdown of salary deductions that was not included with the checks.

Dr. Gerlach hoped that when faculty members meet with the Board relative to the Faculty Manual not all would be new representatives from Council, as he felt previous experience and background on the development of the document would also be valuable to the deliberations. Dr. Jackson inquired whether Wayne General faculty also would receive a faculty salary summary similar to that presented to the Akron campus faculty, and the President said they would.

Dr. Bill Frye, chairman of the 1975 United Way campaign, announced that he would have a final report for the December meeting of Council.

Dr. Poston presented the list of potential graduates for the December 1975 Commencement and moved that the list of all candidates for degrees be approved pending completion of all requirements, approval by their respective collegiate faculties, and approval by the Board of Trustees. The motion was seconded and carried.

Mr. Finan as a matter of information inquired why the University Council voted to approve the graduation list, as it was not mentioned in the Faculty Manual. He wondered if this implied that the Council could hold up conferring some degrees. Chairman Leathers referred the question to the Reference Committee, stating the Board's Regulations clearly state their responsibility. Dean Samad asked for the criteria for such adjudication.

Reporting for the Procedural Committee, Dr. Schultz said that they had noted three duplications on committees, and these individuals are now serving ex officio.

Dr. Stuyvesant asked whether ex officio members would be empowered to vote. Dr. Leathers responded that it was up to the individual committee to determine.

On behalf of the Academic Policies, Curriculum and Calendar Committee Dr. Poston then referred to the summary of curricular changes now before Council. All curricular changes would be effective next September unless otherwise noted. Several special situations required specific Council action. Dr. Poston then moved that the item AS-75-11 (Department of Biology) be approved and to be effective January 1, 1976. The motion was seconded and carried.

Dr. Poston then moved that the item ED-75-13 (Department of Secondary Education) be approved. The motion was seconded and carried.

Dr. Poston moved that the item BA-75-3 (Master of Business Administration) be approved and to be effective summer 1976. The motion was seconded and carried.

[These curricular details appear in the Appendix to these minutes.]

Dr. Poston then stated for the information of University Council that the Ohio General Assembly on August 29, 1975 had approved legislation which permits the state universities to observe three legal holidays at other times than indicated. The law became effective November 28, 1975. The University, in order to safeguard the already approved academic calendar, will this academic year substitute December 26, 1975 for Presidents Day (third Monday in February), and January 2, 1976 for Martin Luther King Day (third Monday in January).

MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

Dr. Leathers asked if Council wished to express its endorsement of this calendar, which confirmed its previously scheduled class days. Council voted to confirm the existing calendar.

Proceeding to further reports of the Standing Committees, the Chairman called upon Dr. Barker, chairman of the Athletics Committee, who informed Council that the committee had approved the participation of the soccer team in the NCAA tournament in Edwardsville, Ill., on November 22 against St. Louis.

Mr. Robinson, for the Campus Facilities Planning Committee, made the following report: The Campus Facilities Planning Committee met on October 23 and again on November 13. The October 23rd meeting was largely organizational in nature. Dr. MacGregor discussed the University's capital improvements plan for 1975-1981. On November 13, Dr. MacGregor updated the committee on present planning activities. Of major interest, the new Chemistry and Health Science buildings would be consolidated into one complex. Dr. MacGregor also discussed proposals now in the planning stages. Items discussed included: 1) A Physical Education and Field House with emphasis on a student and faculty use for physical education and recreation; 2) renovation of Knight Hall; 3) addition to the Law Center to increase FTE capacity from 300 to 450; 4) studying the consolidation of the Art Department into one building; 5) rearranging the usage of facilities in Auburn Science Center; 6) additions to the Science and Engineering Library. Mr. Richard Burt, Custodial Superintendent, was present and discussed with the committee the problem of eating, drinking and smoking in the classrooms and its effects on maintenance. The committee suggested that Mr. Burt meet with the Deans of the colleges to discuss this matter. Eating, smoking and drinking in the classrooms is creating a significant custodial problem. The only effective solution is to have all of the faculty strictly enforce a no eating, drinking or smoking policy in the classroom. It is the unanimous recommendation of the Facilities Planning Committee that such policy be adopted and enforced by all of the colleges of the University. Currently only two colleges enforce such a policy—the School of Law and Buchtel College of Arts and Sciences. The committee also recommended that a special parking sticker be issued to handicapped students so that they can more effectively use the parking spaces allotted them.

Dr. Leathers noted that maintenance costs are a very important factor, and commented on the great increase in rates, and also how much upkeep expense is added to the University's operating costs every time any square footage is added to campus buildings.

Following suggestions from the students about maintaining tidiness in classrooms, Dr. Leathers suggested that it might be beneficial to have Mr. Burt, Custodial Superintendent, appear before a meeting of Associated Student Government to detail maintenance problems, solicit comments and explore areas of cooperation.

Dr. Stuyvesant summarized the actions taken at the meeting of the Faculty Well-Being Committee on November 13. The new members were introduced. They are: Dr. Gene Christman (Education) vice Dr. Maurice Williams who resigned; Mr. Robert Grumbach (Engineering), and Mr. Albert Leyerle (Law). Elections were held and Dr. Phillip Stuyvesant was elected Chairman and Mr. John Miller was elected Secretary. The Committee decided to continue the subcommittees established last year. The subcommittees and their membership are as follows: Faculty Job and Pay Security—Mrs. Bonnie Thomas-Moore, chairman, Dr. Gene Christman, Dr. David Durst; Faculty Fringe Benefits—Mrs. Susan Stearns, chairman, Mr. John Miller, Mr. Albert Leyerle; Faculty Working Conditions—Dr. David Bernstein, chairman, Mr. Robert Grumbach, Dr. Phillip Stuyvesant. The Committee is reviewing a wide range of faculty concerns and subsequently will be making recommendations to the Administration and to University Council concerning specific benefits.

Speaking for the Faculty Rights and Responsibilities Committee, Mrs. Clinefelter, chairman, reported that the group had met on November 5 and 14, elected the chairman, but the secretary will rotate. One complaint had been received and is now being reviewed pending acceptance.

The Library and Learning Resources Committee held its second meeting on November 19, according to the chairman, Mr. Jamison. The following subcommittees have been designated by the

MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

Committee for the 1975-76 academic year: Budget, Policy, and Media. The following committee members have agreed to chair these subcommittees: Budget—Dr. Roger Grant (History); Policy—Dr. Grace Powell (Geography); Media—Dr. Ed Lasher (Education). Mr. Schrank reported the following items for Committee information: 1) The continuing effort to monitor serials has resulted in the cancellation of some serial orders where the serials are available through the Northeast Ohio Major Academic Libraries sharing program. This cancellation will effect a savings of some \$6,000 for Bierce Library; 2) The senior library faculty is presently reviewing the English Language Approvals Program, since our acceptance rate of volumes at Bierce Library is running ahead of what was anticipated. The Committee understands that if there are major changes in our ELAP profile, will be preceded by consultation of the subject librarians with the faculties of the University; 3) Budget request forms, the first step in the budget process are presently going out to departments. In conclusion Mr. Jamison said that the University Librarian expects to consult with faculty members before instituting any pertinent changes in policy.

Dr. Gerlach moved that the Library Committee be requested to look into two situations; 1) Matters concerning the card catalog in the Document Section; 2) Calling in books checked out... how can the two systems be improved. Dr. Leathers assigned this study to the Library Committee and asked that Dr. Gerlach explain his concerns in more detail.

The Research (Faculty Projects) Committee, Dr. Griffin informed Council, is responsible for the allocation of budgeted funds to support research activities of faculty members in the respective disciplines. It is recognized that the nature of research varies from discipline to discipline, but there are fundamental principles of sound research by which the Committee will evaluate each proposal, e. g., logical methodology, competency in the direction of the research, and careful preparation of budget. The Research (Faculty Projects) Committee is currently accepting proposals for financial support. Application forms for 1975-76, which must be used, are available in the office of the Coordinator of Research, Buchtel 51. Funds available to the Committee for the 1975-76 year total \$34,000. At least 50 percent of this amount will be allocated to small awards (generally in the \$100 to \$1,400 range), with the remainder given as large grants (generally in the \$2,000 to \$3,500 range). It should be noted that the success rate for faculty research proposals over the past several years has been better than 50 percent. Final deadline for submission of proposals requiring starting date prior to quarter break only is December 1, 1975. Final deadline for submission of proposals requiring starting date of February 1 or after is January 16, 1976. Please note that awards made in these competitions will allow expenditure of funds until December 31, 1976. Additional information is available from this office (Ext. 7663) and from the Coordinator of Research office (Ext. 7666).

Dean Hansford announced that the Student Affairs Committee held its first meeting of the 1975-76 academic year on November 7. The members and chairmen of the Extracurricular Activities and the Awards, Scholarships, Grants and Loans Subcommittees were appointed. Mrs. Vegso continues as chairman of the Extracurricular Activities Subcommittee and Mr. Hahn of the Awards, Scholarships, Grants and Loans Subcommittee. The chairman informed the Committee of the areas of responsibility of the Student Affairs Committee. Mr. Robert Hahn, Director of Student Financial Aids, gave a report of the various kinds and amounts of financial aids available to students. The remaining time of the meeting was devoted to a general discussion of what the Committee might be involved in this year.

There were no reports from the Faculty Advisory Committee to the Chancellor of the Ohio Board of Regents nor from the Ohio Faculty Senate.

In response to Mr. Jamison's query about what committee could consider questions concerning Commencement policies, etc., Dr. Leathers said, "Academic Policies."

On Dr. Poston's motion, the meeting was adjourned at 4 p.m.

APPENDIX TO MINUTES OF MEETING OF UNIVERSITY COUNCIL, 11/20/75

CURRICULUM CHANGES

The following curriculum changes, in accordance with the Curricula Change Process adopted by University Council on December 12, 1974, have had final approval by the Vice President and Provost, or through specific vote by University Council, all effective September 1976 (unless otherwise noted):

BUCHTEL COLLEGE OF ARTS AND SCIENCES

✓ Department of Biology

Change Basis 310:195-196- Health Care Delivery Systems. 1 credit each quarter, sequen-
 197 tial. Only on credit/noncredit basis. [Effective January 1976]

COLLEGE OF EDUCATION

✓ Department of Secondary Education

Change Master's Degree in Secondary Education

I. Educational Foundations: Select a minimum of one in the Humanistic Studies and one in the Behavioral Studies and one in the Research and Evaluation area. All course selection must be approved by the advisor.

A. Humanistic Studies (suggested courses):

- 510:600 Philosophy of Education. 4 credits.
- 510:606 Comparative Education. 3 credits.
- 510:611 Topical Seminar: Cultural Foundations of Education.
4 credits.

B. Behavioral Studies (suggested courses):

- 565:602 Behavioral Bases of Education. 4 credits.
- 565:620 Seminar in Human Development and Education. 4 credits.

C. Research and Evaluation:

- 590:603 Techniques of Research. 5 credits.
- 560:623 Evaluation and Diagnosis of Learning Problems. 4 credits.
- 590:711 Statistics in Education. 4 credits.
- 340:599 Historical Methods. 3 credits.

II. Secondary Education:

A. Required:

- 530:780 Seminar in Secondary Education: Improvement of Instruction in the area of Concentration. 3 credits.

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF EDUCATION, continued

B. Select 15 quarter hours from the following graduate courses:

- 530:619 Secondary Curriculum and Instruction. 3 credits.
- 530:721 Supervision of Instruction. 3 credits.
- 530:525 Reading Programs in Secondary Education. 3 credits.
- *530:780 Seminar in Secondary Education. 3 credits.
 - Topics: Senior High
 - Junior High
 - Computer Assisted Instruction
 - Individualized Instruction.
- 530:613 Field Experience. 1-3 credits.
- 530:614 Field Experience. 1-3 credits.
- 530:615 Field Experience. 1-3 credits.
- 540:505 Vocational Education for Youth and Adults. 3 credits.
- 530:699 Research in Education. 1-6 credits.

*Only two seminars for this option may be counted toward the degree.

III. Area of Concentration(s):

- A. Select 15 quarter hours of courses of 500 level or above.

IV. Electives:

- A. Select one elective graduate course. 3 credits.

COLLEGE OF BUSINESS ADMINISTRATION [Effective Summer Session I, 1976]

Department of Accounting

- Add 620:601 Financial Accounting. 5 credits. Accounting concepts, methods, and procedures involved in managing a business enterprise. The course is intended to provide accounting background for graduate study in business administration.

Department of Finance

- Add 640:602 Managerial Finance. 5 credits. Prerequisites, 620:222 (or 620:601) and 325:600 or 325:201-202. An integrated view of managerial finance constituting an in-depth examination of the problems and operations of the business firm from the financial manager's point of view. Topics include analysis, planning, control and management of both working capital and financial structure, capital budgeting, risk analysis and dividend policy.

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF BUSINESS ADMINISTRATION, continued

Department of Management

Add	650:601	<u>Quantitative Decision Making</u> , 5 credits. Prerequisites, Finite Math or equivalent. Open to graduate students who have not had the undergraduate equivalent. Not open to those graduate students who have completed QBA I and II (650:348 and 349).
	650:600	<u>Management Concepts, Practice and Theory</u> , 4 credits. Administrative and operative management principles applicable to all organizations. Study of objectives, policies, function, leadership, organizational structure, coordination and control. <u>Prerequisite to MBA courses.</u>
	650:658	<u>Organizational Behavior</u> , 4 credits. Prerequisites, 650:372 or 650:600. An in-depth investigation of the factors which influence human behavior in business organizations. Special emphasis will be given to applications of relevant research and theories of individual and group behavior, motivation, leadership, communication, and role theory, within the framework of production technology and organizational relationships found in business firms. Laboratory assignments.
	650:684	<u>Business Strategy and Policy Formulation</u> , 4 credits. Prerequisites, to be scheduled during the last quarter of the individual's MBA program and the previous completion of the core discipline requirements. This course focuses on the integration of the theoretical and practical knowledge acquired in previous graduate business administration core discipline courses. The student is required to appraise the analyze the operations of a firm through the case method. Attention is given to understanding the company's relative skills, existing operations, competitive environment, legal considerations, marketing, finance, control systems, organizational structure, management, and the firm's functional strengths and weaknesses within the social and economic environment. Corporate strategy for both the short and long run are evaluated. Instruction will be by the case method.
Drop	650:668	<u>Administrative Behavior and Methods</u> , 3 credits.

Department of Marketing

Add	660:600	<u>Managerial Marketing</u> , 4 credits. Designed for graduate students with no previous credit in marketing. This introductory course provides a perspective of the role, contributions and functions of marketing in contemporary economic society.
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APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF BUSINESS ADMINISTRATION, continued

College Degree
Change

Master of Business Administration Degree

Change the graduate admission and graduation requirements in the Graduate Bulletin and the General Bulletin to reflect the following:

College Regulations for Admission and Graduation

Applicants to the College of Business Administration of The University of Akron who possess baccalaureate degrees and who desire to earn a Master's degree may be considered for four types of status:

A. Full Graduate Status

Full admission to graduate status requires that an applicant possess:

1. A baccalaureate degree with a minimum of a 2.75 grade point average (A=4.0) in all undergraduate courses or a 3.00 grade point average for the last 96 quarter credits of undergraduate courses. Students possessing degrees from outside the United States must have first class or the equivalent standing plus satisfactory evidence of competence in English.
2. A minimum of a 3.00 grade point average in all Economics and Business Administration courses previously taken (for those having taken a substantial number of Economics and Business Administration courses).
3. An acceptable score of at least 450 on the Admission Test for Graduate Study in Business (ATGSB). An applicant who does not have at least 450 on the ATGSB may be considered for full graduate status if he or she has a total of at least 1000 points based on the formula $ATGSB + 200$ times the undergraduate grade point average for all courses in Economics and Business Administration (or, for those with non-business backgrounds, a total of at least 1000 points based on the formula $ATGSB + 200$ times the grade point average for the last 96 quarter credits of undergraduate courses).

B. Special Non-Degree Graduate Status

Students with non-business backgrounds who do not satisfy the standards for full graduate status but who have a minimum of a 2.50 grade point average in all undergraduate courses (or a minimum of a 2.75 grade point average for the last 96 quarter credits of undergraduate courses) as well as a score of at least 450 on the ATGSB may be recommended for special non-degree graduate status for the purpose of taking courses in Phase I only. Students possessing degrees from outside the United States who have a second class standing or the equivalent and have satisfactory evidence of competence in English as well as an acceptable score of at least 450 on the ATGSB may be recommended for special non-degree graduate status for the purpose of taking courses in Phase I only.

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF BUSINESS ADMINISTRATION, continued

Master of Business Administration Degree, continued

A special non-degree student must maintain a minimum of a 3.00 grade point average for all Phase I courses undertaken to be considered eligible for all or special graduate status and for taking the Phase II courses.

C. Special Graduate Status

Special graduate status may be recommended when there is reason to believe that the applicant can successfully complete the graduate program. Students will be evaluated on their postbaccalaureate grade point average, ATGSB score, and undergraduate grade point averages for all courses, courses taken during the last 96 quarter credits of undergraduate work and all courses in Economics and Business Administration and their work experience. Particular emphasis will be given to recent academic work, especially where there is a distinct difference between recent performance and prior academic work.

D. Postbaccalaureate Status

Students who do not satisfy the standards for graduate status outlined above may be considered for postbaccalaureate status. At the time of admission as a postbaccalaureate student, a program of study designed to qualify the student for graduate status will be prepared. This may include coursework in accounting, economics, finance, management, marketing, quantitative business analysis, or other relevant areas. The greater the deficiency in undergraduate grade point averages, the greater the minimum number of hours of postbaccalaureate work and the higher the minimum grade point average for that postbaccalaureate work. In no case, however, will a student be recommended for graduate status with a postbaccalaureate grade point average less than 3.00.

Requirements for all Master's Degrees in the College of Business Administration

A minimum of a 3.00 grade point average in all Phase I graduate courses will be necessary for a student to be permitted to take graduate courses in Phase II. A minimum of a 3.00 grade point average must be maintained for all Phase II graduate courses to be eligible for a Master's degree. Students must have a minimum of a 3.00 (A=4.0) grade point average for all graduate courses attempted at The University of Akron to be eligible for a Master's degree.

Replace the existing MBA Program description with the following:

The MBA Program consists of three phases of coursework: Phase I—preparatory; Phase II—core; and Phase III—major concentration. Depending upon the number of required preparatory courses, the area of concentration chosen and whether the paper option is elected, the student's graduate program may consist of from 48 to 83 quarter hours. The time limit for completing the MBA degree is five years and a minimum of a 3.0 grade point average for all coursework must be attained.

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF BUSINESS ADMINISTRATION, continued

Master of Business Administration Degree, continued

Phase I. MBA Preparatory Courses

Students not having a Business Administration undergraduate degree will be required to take Phase I courses. However, any student with undergraduate course work equivalent to Phase I courses can be awarded advanced standing and some or all Phase I courses can be waived. The Phase I preparation course requirements (or equivalents) are:

		<u>Credits</u>
325:600	<u>Foundation of Economic Analysis</u>	4
620:601	<u>Financial Accounting</u>	5
640:602	<u>Managerial Finance</u>	5
650:601	<u>Quantitative Decision-Making</u>	5
650:600	<u>Management Concepts, Practice and Theory</u>	4
660:600	<u>Managerial Marketing</u>	<u>4</u>
	Phase I Total	27

Phase II. MBA Core Courses

The Phase II courses listed below are required of all students seeking the MBA degree:

620:610	<u>Accounting Management and Control</u>	5
640:650	<u>Administering Costs and Prices</u>	5
640:655	<u>Government and Business</u>	5
640:674	<u>Financial Management and Control</u>	5
650:640	<u>Quantitative Methods in Operations Management</u>	4
660:660	<u>Marketing Management and Policy</u>	4
650:658	<u>Organizational Behavior</u>	4
650:684	<u>Business Strategy and Policy</u>	<u>4</u>
	Phase II Total	36

Phase III. Area of Concentration Courses

There are five areas of concentration in the MBA program from which the student must select one. The course and credit hour requirements vary by area of concentration and each has a Master's report (paper) option. Prior to the selection of the paper non-paper option, the student is required to consult with the appropriate department chairman or his designate.

I. MBA Accounting Concentration—elect A. or B.

A. Paper Option

620:637	<u>Advanced Accounting Theory</u>	5
	Approved Electives	5
620:698	<u>Seminar in Accounting</u>	<u>5</u>
	Total	15

B. Non-Paper Option

620:637	<u>Advanced Accounting Theory</u>	5
	Approved Electives	<u>15</u>
	Total	20

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF BUSINESS ADMINISTRATION, continued

Master of Business Administration Degree, continued

	<u>Credits</u>
II. <u>MBA Finance Concentration—elect A. or B.</u>	
A. <u>Paper Option</u>	
Approved Electives	10
640:698 <u>Seminar in Finance</u>	<u>5</u>
Total	15
B. <u>Non-Paper Option</u>	
Approved Electives	<u>20</u>
Total	20
III. <u>MBA Marketing Concentration—elect A. or B.</u>	
A. <u>Paper Option</u>	
Approved Electives	8
660:699 <u>Seminar in Marketing</u>	<u>4</u>
Total	12
B. <u>Non-Paper Option</u>	
Approved Electives	<u>16</u>
Total	16
IV. <u>MBA Management Concentration—elect A. or B.</u>	
A. <u>Paper Option</u>	
650:670 <u>Organization Theory and Policy</u>	3
Approved Electives	5
650:698 <u>Seminar in Management</u>	<u>5</u>
Total	13
B. <u>Non-Paper Option</u>	
650:670 <u>Organization Theory and Policy</u>	3
Approved Electives	<u>13</u>
Total	16
V. <u>MBA International Business Concentration—elect A. or B.</u>	
A. <u>Paper Option</u>	
Reading and conversational proficiency in one language other than English	
Approved Electives	8
660:689 <u>Seminar in International Business</u>	<u>4</u>
Total	12
B. <u>Non-Paper Option</u>	
Reading and conversational proficiency in one language other than English	
Approved Electives	<u>16</u>
Total	16

APPENDIX TO MINUTES OF UNIVERSITY COUNCIL, 11/20/75, continued

CURRICULUM CHANGES, continued

COLLEGE OF FINE AND APPLIED ARTS [Effective January 1976]

Department of Music

Add 750:358 Functional Class Guitar. 3 credits. Prerequisite, knowledge of music rudiments and permission of instructor. This course provides the foundations of guitar skills, as related to informal singing and its use in school classrooms. Students are assumed to have knowledge of the rudiments of music.

Department of Speech and Theatre Arts

Drop 780:390 Introduction to Rhetorical Theory. 3 credits.

Add 780:391 American Speeches. 3 credits. The aim of this course is to help students understand the interrelationship of American discourse and American history. Students will examine how both the style and content of discourse have been influenced by the major shaping forces of our history. Further, there will be specific examination of how speech-making played an important role in the growth and development of the Republic. Students will read and discuss selected speeches, documents, and other background materials in the time period of the eighteenth and nineteenth centuries.

780:491/591 Introduction to Rhetorical Theory. 3 credits. This course focuses on selected authors such as Plato, Aristotle, Cicero, George Campbell, Hugh Blair and Kenneth Burke. The goal of the course is to introduce students to some of the principal works and authors in the history of rhetorical theory and to examine the issues and questions central to those theories, including such questions as what is the nature of practical reasoning, what is the nature of rhetorical proof, what are the ends of rhetoric and what is the relationship between a rhetorical theory and related ethical, political and epistemological writing. These and other topics are discussed in terms of the selected authors.

Any comments concerning the contents of The University of Akron Chronicle may be directed to the Office of the President or to the Executive Director of University Relations and Development.

MR. JOHN S. WATT
ASSISTANT PROVOST